



Miss / Ms
*Black
Georgia*
USA

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MISS/MS BLACK GEORGIA USA 2010 TO BE CROWNED THIS WEEKEND IN ATLANTA
Multi-Faceted Young Women from Around the State Vie for Title and Scholarships

ATLANTA – November 11, 2009 – Like beautiful gems, 11 young ladies will take the stage this Friday and Saturday, November 13 – 14, to show off their multi-faceted talent with the dream of becoming the crown jewel – Miss Black Georgia USA 2010. Professionals, students and other talented women from around the Peach State will gather in Atlanta to compete for the crown, scholarship monies, and other prizes.

Young women ages 18 – 27, from Athens, Fort Valley, Atlanta, and as far away as Tifton, have been preparing for months to present the best performance and showcase an attention-demanding presence to secure a spot in the Queen’s Circle. The pageant theme is *The Lady Redefined: Something Good Just Got Better*, celebrating the lady and everything that makes her special.

“We are so excited to present the ladies competing in the pageant this year,” stated Carletta Hurt, Executive Director. “This year’s competitors truly are representative of today’s African-American woman – strong, empowered leaders who not only care about themselves, but the communities in which they live and work.”

The Miss Black Georgia USA Pageant seeks to give sophisticated, talented African-American women a platform to impact their community while gaining statewide and national exposure. It is an opportunity for these women to obtain a sense of well-being, self-confidence, and stature by competing for a prestigious title that will enhance their lives and allow them to serve as a distinguished role model in the African-American community and beyond.

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On Friday evening, the pageant will kick off with the contestants participating in the preliminary competition, showcasing their talent, presentation in select fashion categories and interviews. On Saturday, the top five (5) ladies selected by the judges in the preliminary round will be announced and go on to compete in evening's pageant. The winner will be selected, announced and crowned.

In addition to the Miss Black Georgia USA Pageant, The Miss Black Georgia Teen Pageant 2010 will be held on Saturday afternoon. Five teenaged, young women will compete in similar categories during the themed Ladies of Motown, giving tribute to female artists of the Motown Records label, showcasing their talent and running for the title and crown of Miss Black Georgia Teen 2009.

Winners of each pageant will receive awards ranging from cash to professional services and prizes. They will spend the year traveling across Georgia supporting initiatives of the organizations and their respective platforms.

The Miss Black Georgia USA 2010 Pageant will be held at the Atlanta Technical College Cleveland L. Dennard Conference Center Auditorium, located at 1560 Metropolitan Parkway, SW, Atlanta, GA 30310. The preliminaries will take place on Friday, November 13 at 6 P.M.; finals will take place on Saturday, November 14 also at 6 P.M. The Miss Black Georgia Teen Pageant will be Saturday, November 14 at 1 P.M. Tickets are \$15 for the teen pageant; \$15 for the preliminary event, \$15 for the finals, or \$25 for both the prelims and finals of the Miss Black Georgia USA Pageant. Tickets may be purchased at <http://mbgausa2010.eventbrite.com>.

For media information, contact Robin Castle of The Castle Agency at (310) 413-7895 or rcastle@castleagency.com. For press access, contact Robin Castle prior to Friday, November 13 at 12 P.M. For other information regarding the pageant, contact Carletta Hurt, Executive Director at (888) 851-6858 or director@missblackga.org.

Miss/Ms. Black Georgia USA is a non-profit entity designed to develop, celebrate, and assist with the educational goals of African-American women. The organization believes minority women should be economically empowered, politically astute, spiritually centered, and civic minded. The mission of Miss/Ms. Black Georgia USA is to identify, develop, and promote national leadership within the African-American community among women 18-45 years of age. This mission is served through intensive contestant development and by working to become the largest state provider of scholarships to African American women in Georgia.

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